



**PERFORMING ARTS GUILD, INC.**

**A proud supporter of the Norwin Theatre Company**

**INVITES YOU TO SUPPORT**



**2018 – 2019 NORWIN THEATRE COMPANY SEASON**

**Starring**

***Into The Woods & Mary Poppins***

Dear Local Business Owner,

The Norwin High School Theatre Company is proud to announce its performances of their Fall and Spring Musicals: *Into the Woods* and *Mary Poppins*. The Performing Arts Guild, Inc. is an IRS 501(c)(3) non-profit organization consisting of a group of parents and alumni committed to assisting the theatre company with the administrative functions needed to support professional productions that are entertaining and enjoyed by the community year after year.

To assist our efforts, we are reaching out to local businesses to help support the Norwin High School Theatre Company. This is an opportunity for you to highlight your business in our Souvenir Program to the thousands of community residents that attend our shows.

**Option 1:**

**SOUVENIR PROGRAM BUSINESS AD (*Into The Woods* Only):**

This would include a black and white ad of your business in our Fall Musical Program:

Full Page.....	\$150.00 (Vertical Ad)
Half Page.....	\$125.00 (Horizontal Ad)
Quarter Page.....	\$75.00 (Vertical Ad)

- Ad featured in our Souvenir Program that is designed to be a keepsake for the audience.
- Two general admission tickets to any of the performances with option of upgrading at the door to reserved seats that are available for that performance.
- Complimentary copy of the Souvenir Program containing your business ad.

## **Option 2:**

### **SOUVENIR PROGRAM BUSINESS AD (*Into The Woods and Mary Poppins*):**

This would include a black and white ad of your business in both musical Show Programs:

Full Page.....	\$250.00 (Vertical Ad)
Half Page.....	\$200.00 (Horizontal Ad)
Quarter Page.....	\$125.00 (Vertical Ad)

- Ad featured in our Souvenir Program that is designed to be a keepsake for the audience.
- Two general admission tickets to any of the performances with option of upgrading at the door to reserved seats that are available for that performance.
- Complimentary copy of the Souvenir Program containing your business ad.

## **Option 3:**

### **2018 – 2019 SERIES BUSINESS SPONSORSHIP (*Into The Woods and Mary Poppins*):**

This would include the following for both musicals:

#### **DIRECTOR'S CIRCLE (\$2,500.00):**

- Business name on all promotional items (programs, posters,) as “Proudly Sponsors”
- Listed on the Norwin Theatre Company Website as Sponsor for the 2018-2019 Series
- “Step and Repeat” – Red Carpet & Banner Drop – (Similar to Hollywood Red Carpet Events)
- All additional items listed in the Diamond and Platinum Circles

#### **DIAMOND CIRCLE (\$1,500.00):**

- Advertising Banner (2' x 4') that is hung in the lobby during show nights (total of 8 performances)
- All additional items listed in the Platinum Circle

#### **PLATINUM CIRCLE (\$1,000.00):**

- Highlighted on the Lobby Digital Kiosk each performance
- Full Page Colored business ad in each Souvenir Program as well as listed on the Sponsorship page
- “Shout Out” and recognition during the intermission of every performance (total of 8 performances)
- 2 Reserved Seats to one performance for each show (any performance)
- 2 T-Shirts from each show

We trust that you will find this a convenient and affordable way to reach an enthusiastic and local audience while supporting the arts in the Norwin Community. On behalf of the Performing Arts Guild, Inc. and all who are a part of these productions, we sincerely appreciate your support and hope you will join us during our performances of the 2018-2019 Fall and Spring Musicals.

Sincerely,

For the Performing Arts Guild, Inc.



## BUSINESS ADS / SPONSORSHIP ORDER FORM

### Into The Woods

Show Dates: November 8, 9, 10, & 11<sup>th</sup>, 2018

&

### Mary Poppins

Show Dates: March 21, 22, 23, & 24<sup>th</sup> 2019

Due to the timely nature of the advertising, we must ask that all ads be PREPAID at the time of order. Ad orders **MUST** be received **NO LATER THAN OCTOBER 12<sup>th</sup>, 2018 TO ENSURE PLACEMENT IN THE PROGRAM.**  
Late submissions and monies will be returned.

Checks MUST be made payable to "**Performing Arts Guild**". Again, checks made out to any entity other than "**Performing Arts Guild**" will be returned!

Return below form, funds and artwork to:

Sandra Thompson  
13565 Ann Drive, Irwin, PA 15642  
724-757-1129  
[sandthomp23@gmail.com](mailto:sandthomp23@gmail.com)

Business Name: \_\_\_\_\_  
Contact Person: \_\_\_\_\_  
Contact Phone # and email: \_\_\_\_\_  
Address of Business: \_\_\_\_\_

#### Option 1: Fall Show Ad (Please check one):

- Full Page (\$150.00)
- Half Page (\$125.00)
- Quarter Page (\$75.00)

#### Option 2: Fall & Spring Ad (Please check one):

- Full Page (\$250.00)
- Half Page (\$200.00)
- Quarter Page (\$125.00)

#### Option 3: Sponsorship 2017-2018 Series Cost (Please check one):

- Director's Circle (\$2,500.00)
- Diamond Circle (\$1,500.00)
- Platinum Circle (\$1,000.00)

Please send all associated artwork to [sandthomp23@gmail.com](mailto:sandthomp23@gmail.com) no later than OCTOBER 12<sup>th</sup>, 2018 in the following format:

- PDF or JPG file
- Minimum 300 DPI
- Prefer ads be submitted in black and white to avoid any contrast issues

For sponsorships, you will be contacted to determine which performance you would like to attend and t-shirt size which you can pick up the night of the performance!

The Norwin Theatre Company and PAG thank you for your support of the arts and our organizations!