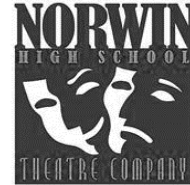




PERFORMING ARTS GUILD, INC.

A proud supporter of the Norwin Theatre Company

INVITES YOU TO SUPPORT



2019-2020 NORWIN THEATRE COMPANY SEASON

Featuring

Sister Act & Little Mermaid

The Norwin High School Theatre Company is proud to announce its 2019-2020 season, featuring performances of ***Sister Act* in Fall 2019** and ***Little Mermaid* in Spring 2020**. Our shows are very popular, bringing almost 5,000 people from our community and beyond to the Norwin High School to enjoy amazing, professional quality musical theatre productions. All of the costs to put on these shows are paid for through sponsorships, business ads in our Souvenir Program, ticket sales and donations.

We ask that you consider supporting our very talented student cast and crew by purchasing an ad or taking a sponsorship. This is a great opportunity to show your support for our students, and to showcase your business to a large audience.

We are offering several options to support our 2019-2020 season, including as a **Series Business Sponsor** which includes an ad in the program book, tickets to a show and other great benefits, or by purchasing a **Business Ad** in our Souvenir Program for one or both shows, which includes two tickets to any show.

Option 1:

SOUVENIR PROGRAM BUSINESS AD (*Sister Act* only):

Black and white ad from your business in our Fall Musical Program:

Full Page.....	\$150.00 (8 ½ x 11 vertical ad)
Half Page.....	\$125.00 (8 ½ x 5 ½ horizontal ad)
Quarter Page.....	\$ 75.00 (4 ¼ x 5 ½ vertical ad)

Benefits:

- Ad featured in our Souvenir Program that is designed to be a keepsake for the audience.
- Two general admission tickets to any of the performances with option of upgrading at the door to reserved seats that are available for that performance.
- Complimentary copy of the Souvenir Program containing your business ad.

Option 2:

SOUVENIR PROGRAM BUSINESS AD (*Sister Act and Little Mermaid*):

Black and white ad from your business which will run in both musical's Souvenir Programs:

Full Page.....	\$250.00 (8 ½ x 11 vertical ad)
Half Page.....	\$200.00 (8 ½ x 5 ½ horizontal ad)
Quarter Page.....	\$125.00 (4 ¼ x 5 ½ vertical ad)

- Ad featured in our Souvenir Program that is designed to be a keepsake for the audience.
- Two general admission tickets to any of the performances with option of upgrading at the door to reserved seats that are available for that performance.
- Complimentary copy of the Souvenir Program containing your business ad.

Option 3:

2019 – 2020 SERIES BUSINESS SPONSORSHIP (*Sister Act and Little Mermaid*):

This would include the following for both musicals:

DIRECTOR'S CIRCLE (\$2,500.00):

- Business name on all promotional items (programs, posters) as “Proudly Sponsors”
- Listed on the Norwin Theatre Company Website as Sponsor for the 2019-2020 Series
- Logo on “Step and Repeat” Banner Drop for photos during the shows
- All additional items listed in the Diamond and Platinum Circles

DIAMOND CIRCLE (\$1,500.00):

- Advertising Banner (2' x 4') hung in the lobby during show nights (total of 8 performances)
- All additional items listed in the Platinum Circle

PLATINUM CIRCLE (\$1,000.00):

- Highlighted on the Lobby Digital Kiosk each performance
- Full Page color business ad in each Souvenir Program as well as listed on the Sponsorship page
- “Shout Out” and recognition during the intermission of every performance (total of 8 performances)
- Two Reserved tickets to one performance for each show (any performance)
- Two T-Shirts from each show

Please select your support level on the attached form and return no later than Friday, October 4, 2019.

On behalf of the Performing Arts Guild, Inc. and all who are a part of these productions,
we sincerely appreciate your support and hope you will join us during our
performances of Sister Act and Little Mermaid!



BUSINESS ADS / SPONSORSHIP ORDER FORM

Sister Act

Show Dates: October 24, 25, 26 & 27, 2019

&

Little Mermaid

Show Dates: March 19, 20, 21 & 22, 2020

Due to the timely nature of the advertising, we must ask that all ads be PREPAID at the time of order. Ad orders **MUST** be received **NO LATER THAN OCTOBER 4, 2019 TO ENSURE PLACEMENT IN THE PROGRAM.**

Late submissions and monies will be returned.

Checks MUST be made payable to "**Performing Arts Guild**".

Return below form, check and artwork to:

Sandra Thompson

13565 Ann Drive, Irwin, PA 15642

724-757-1129

sandthomp23@gmail.com

Business Name: _____

Contact Person: _____

Contact Phone # and email: _____

Address of Business: _____

Option 1: Fall Show Ad (Please check one):

- Full Page (\$150.00)
- Half Page (\$125.00)
- Quarter Page (\$75.00)

Option 2: Fall & Spring Ad (Please check one):

- Full Page (\$250.00)
- Half Page (\$200.00)
- Quarter Page (\$125.00)

Option 3: Sponsorship 2019-2020 Series Cost (Please check one):

- Director's Circle (\$2,500.00)
- Diamond Circle (\$1,500.00)
- Platinum Circle (\$1,000.00)

Please send all associated artwork to sandthomp23@gmail.com
no later than OCTOBER 4, 2019 in the following format:

- PDF or JPG file
- Minimum 300 DPI
- Prefer ads be submitted in black and white to avoid any contrast issues

For sponsorships, you will be contacted to determine which performance you would like to attend and t-shirt size which you can pick up the night of the performance!

The Norwin Theatre Company and PAG thank you for your support of the arts and our organizations!